

Charlene Gagnon

9 Flying Point Road
Lawrencetown, NS
(902) 719-0891 (Cell)
charlene.m.gagnon@gmail.com

Education

Mount Saint Vincent University 2002-2008 B.A. Major in Sociology/Anthropology Minor in Psychology

Awards and Honours: Senate Award of Distinction (Arts)
Directed Study: Modernity and its Consequences; Advanced Quantitative Methods

Employment

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|---|-----------|
| Mount Saint Vincent University
<i>Lab Assistant to Dr. Alan Brown</i>
Assisting students in the completion of SOAN 3314 – Research Methods class; marking papers; fielding questions | Current |
| Pilot Research
<i>Research Assistant to Dr. Don Clairmont</i>
Conducting interviews; data analysis; alternative justice research; RFP preparation | Current |
| Community Action on Homelessness
<i>Health and Homelessness Coordinator</i>
Data entry, cleaning and recoding; data analysis; committee consultation; recommendations; Snapshot of Homelessness Analysis for 2011 Report Card; “Health and Homelessness in Halifax” analysis, presentation and design | Current |
| Ryakuga Collaborative
<i>Social Media Facilitator</i>
Augmentation of social media with community radio projects; maintenance of Ryakuga blog, Facebook and Twitter presence; virtual facilitation of social media workshops | Current |
| Harbourview Weekend Market
<i>Virtual Community Coordinator</i>
Website (content and design); maintenance of Twitter and Facebook presence; facilitating workshops on using Facebook Pages for small business; promotion of Market activities online | 2009-2011 |
| Canadian Centre for Policy Alternatives
<i>Alternative Budget Coordinator</i>
Coordinating Alternative Budget Working Group Meetings; writing, editing, assembling the 2010 Nova Scotia | 2010 |

Alternative Budget; Media Contact

Kisserup International Trade Roots 2009 –2010
Researcher
 Qualitative and quantitative data collection and analysis

Affordable Housing Association of Nova Scotia 2009-2010
Facilitator/Researcher
 Organization and facilitation of 7 provincial and 2 special needs community consultations about affordable housing; literature review of best practices and case studies of successful affordable housing developments in North America; production of 9 community-based reports on consultations

Community Action on Homelessness 2009
Health and Homelessness Coordinator
 Data entry, cleaning and recoding; data analysis; committee consultation; recommendations; Snapshot of Homelessness Analysis for 2009 Report Card; “Health and Homelessness in Halifax” analysis, presentation and design; consultant/assistant for production of Health Report Video

Atlantic Institute of Criminology/Halifax Regional Municipality 2007-2009
Research Assistant to Dr. Donald Clairmont
 Data analysis and report writing; formatting support for final Mayor’s Roundtable on Violence and Crime Report; Literature Review – Examining Violence in Fast-Food Robbery for Donald Clairmont’s Expert Testimony in McDonald’s Murder Civil Trial (research & formatting), Consultation

Novel Tech Ethics, Dalhousie University 2009
Research/Administrative Assistant
 Website maintenance and administration, conference planning, communications, event co-ordination, streamlining communications process, developing mailing lists and contact sheets for events

Dalhousie University, Department of Bioethics 2008-2009
Administrative Secretary
 Administrative secretary to the Head of Bioethics (Blye Frank) and administrative support for bioethics department; CV maintenance, evaluation survey analysis, managing schedules, dealing with students, answering phones, formatting and referencing papers, website maintenance, supplies ordering, filing

Dalhousie University, Division of Medicine Education 2008
Research Assistant/Administrative Support to Dr. Blye Frank
 Grant writing, administrative support for 24 person international research team, CV maintenance, gathering letters of support from partner organization, survey design, data analysis

Atlantic Centre for the Study of the Information Society 2007-2008
Research Coordinator/Administrative Assistant
 Data analysis with SPSS, communications, research dissemination, database management, quantitative workshop design and facilitation, literature reviews, survey design, multimedia presentations

Equity and Technology Research Project 2005–2007
Assistant to Dr. Dianne Looker (Canada Research Chair) Mount Saint Vincent University

Data analysis with SPSS, literature reviews, paper formatting, multimedia presentations, assisting in publication and grant writing

Mount Saint Vincent University 2005-2007

Department of Sociology/Anthropology

Quantitative methods and SPSS teaching assistant, department-hired tutor, multimedia departmental promotions, exam proctor

Other Projects/Contracts

Radio Bell Island March 2012

with Ryakuga Collaborative and Newfoundland Rural Secretariat

Social Media Facilitator; remote participant

MSVU Human Library March 2012

with Dr. Alan Brown

Event organizer; guest booking; social media facilitation; public relations

Sources and Legal Practices Concerning the Regulation and the Control of Homeless People in
Canada (SSHRC funded) October 2011

on behalf of Principal Investigator Céline Bellot, Université de Montréal

Conducting interviews; coding interviews; providing written insights on interviews

Social Economy Radio June 2011

with Ryakuga Collaborative and Dr. Leslie Brown (MSVU)

Social media facilitator; on-air interviewing; scheduling; promotions

Halifax Housing Helps April 2009

Data Analyst

Supervising evaluation survey; data entry and analysis; providing training and tutorials in SPSS; report writing; data presentation

The Artists for Autism Picture Book December 2008

with Stonesong Press and The Society of Artists for Autism

Call for submissions; coordinating artists' submissions; editing biographies; distribution and marketing

Snakes, Snails and Puppy Dog Tails: Autism and Our Boys' Health October 2008

With Dr. Blye Frank for CIHR Café Scientifique

Organizing event including panel selection and grant writing, invitations; media relations; venue booking and catering; budget

The 1st Annual Artists for Autism Auction and Fundraising Gala October 2008

Independent Project to benefit Autism Society Nova Scotia

All aspects of event organization; recruiting artists and musicians; delegating tasks to volunteers; poster and promotions design; advertising; media relations; promotion; website maintenance; ticket sales; delivering art

- ALI/CACE Summer Institute Evaluation August 2008
For Dr. Blye Frank, Analyst/Writer
 Analysis of Africentric Leadership Institute Summer Institute evaluation forms; reporting and writing results
- Promises and Pitfalls Documentary Dissemination Blog August 2007
For Dr. Barbara Cottrell
 Internet dissemination of INE-funded documentary regarding technology use in high schools
<http://promisesandpitfalls.wordpress.com/>
- Equity and Technology Teacher's Workshop May 2007
with SSHRC-INE Equity and Technology Project
 Coordinating workshop, setting up workshop blog; reporting workshop discussion on blog; moderating blog
- Wolfville Community Radio Broadcast March 2007
with Ryakuga Collaborative and The Equity and Technology Project
 Scheduling, soundboard operation; on-air interviewing; communications
- Eastern Shore Community Radio Broadcast November 2006
with Ryakuga Collaborative and The Equity and Technology Project
 Scheduling, soundboard operation; on-air interviewing; communications
- ICT Summer Institute August 2006
with Dr. Blye Frank and Tara Kinch, Dalhousie University Faculty of Medicine Education
 Communications; Workshop facilitator on the topics of Internet Research, Internet Identity, and Presentation Design and Delivery; photographer/videographer; technology specialist
- International Equity and Technology Spring Workshop June 2006
with the International Equity and Technology Research Alliance
 Co-coordinator; communications; workshop facilitator; technology specialist

Publications & Media

Blogs

www.charlenegagnon.wordpress.com (active)

www.ryakuga.blogspot.com (active)

Reports

Augmenting Social Media with Community Radio (2011) Ryakuga Collaborative; Bonne Bay, NL

Health and Homelessness in Halifax: A report on the health status of homeless people (2009)
 Community Action on Homelessness; Halifax, NS

Halifax Report Card on Homelessness (2009) Community Action on Homelessness; Halifax, NS Mayor's
 Roundtable on Violence and Public Safety (2008), Atlantic Institute of Criminology; Dalhousie; Halifax, NS

(Donald Clairmont, PI)

Technology Use Among High School Students in Nova Scotia (2006), Equity and Technology Research Alliance; MSVU; Halifax, NS (Dianne Looker, PI)

Technology Use Among High School Students in Nunavut (2006), Equity and Technology Research Alliance; MSVU; Halifax, NS (Dianne Looker, PI)

Presentations

Guest Speaker – Nova Scotia Food Alliance Youth Workshop Using Social Media for Promotion (2011) Bloomfield Centre, Halifax NS

Guest Speaker – MSVU Centre for Women in Business Market Intelligence Workshop (2010) MSVU, Halifax, NS

Panelist -Café Scientifique on Health and Homelessness Report with Claudia Jahn, Patti Melanson and Jean Hughes (2009), Just Us! Café; Halifax, NS

Guest speaker -St. Mary's University International Trade Research Workshop (2009), World Trade and Convention Centre; Halifax, NS

Panelist -Mixing "Old" and "New" Technology: Merging Web 2.0 with Community Radio (2009), presented at annual meeting of the Bay of Fundy Protection Network; Wolfville, NS

Panelist -Café Scientifique on Autism and Boys' Health (2008) with Dr. Sarah Shea, Dr. Susan Bryson and Vicki Harvey

Conference Presentation -Which Web 2.0: Facebook, Myspace and why context matters (2007), presented at Towards a Social Science of Web 2.0 conference, York, UK

Workshop Presentation -Online Identity and Privacy (2006) presented at ICT Summer Institute, Dalhousie University; Halifax, NS

Workshop Presentation -Using the Internet for Research Papers (2006) presented at ICT Summer Institute, Dalhousie University; Halifax, NS

Media

CCPA-NS Alternative Budget Press Conference (2010)

The Crofts (2009) Maritime Magazine, CBC Radio One documentary on autism

Autism: Between Superpower and Disorder (2009) reprinted in Our Kids Magazine with photo credits

Community Action on Homelessness Press Conference (2009)

Panelist for Health and Homelessness in Halifax Release Social Media (2009)

Maritime Noon, CBC Radio One Phone-in guest with Ryan McNutt (2009)

Halifax Housing Helps Press Conference (2009)

Panelist for Press Conference Autism: Between Superpower and Disorder (2009) featured in Halifax Magazine with photo credits

Life on Mars (2008) excerpt from Little Rain Men in Dalhousie Weekly News

Skills and software

Web 2.0 – critical understanding and effective use of social media (Facebook, MySpace, Twitter, Wordpress, Wikis)

Organization -Conceptualizing, creating and implementing organizational processes and filing systems

Quantitative analysis – SPSS, analysis and interpretation of statistics, writing syntax

Microsoft Office Suite – Word, Publisher, PowerPoint, Access and Excel

Adobe – Photoshop, Acrobat, Elements, InDesign

Other Software -Atlas TI, Endnote, Refworks, ArcGIS, Dreamweaver